

**14EXPLORER**



**Go Further**





**Terrain-conquering capability *AND*  
class-leading highway mpg.<sup>1</sup>**

*XLT, 2.0L EcoBoost. Sunset Metallic. Available equipment.*

<sup>1</sup>Class is Large Utilities vs. 2013 competitors. EPA-estimated rating: 20 city/28 hwy/23 combined mpg, 2.0L EcoBoost<sup>®</sup>, FWD. Actual mileage will vary.

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## Explorer Sport. Get in and break out.

A grin-inducing 365 hp and 350 lb.-ft. of torque – best in its class among V6 engines.<sup>1</sup> An EPA-estimated rating of 22 mpg hwy.<sup>2</sup> This seriously exhilarating set of numbers comes courtesy of our twin-turbocharged, direct-injected 3.5L EcoBoost® V6 engine. For precise control, Sport also features our 6-speed SelectShift® automatic transmission with racing-inspired paddle shifters. “SPORT” 20" wheels, “EXPLORER” lettering atop its Ebony Black grille, blackout-treatment headlamps and taillamps, an Ebony Black liftgate appliqué, and a well appointed, uniquely leather-trimmed interior establish its signature style. All of it rides on a fully independent sport-tuned suspension with an upgraded front strut tower support, and wider wheels for top-of-the-line performance. Explorer Sport is a standout. Inside and out.



CLASS-BEST V6

350 LB.-FT.<sup>1</sup>

365 HP<sup>1</sup>

TWIN



TURBOS



PADDLE SHIFTERS

*Sport. Ingot Silver Metallic. Available equipment.*

<sup>1</sup>Class is Large Utilities vs. 2013 competitors. Figures achieved using 93-octane premium unleaded fuel.  
<sup>2</sup>EPA-estimated rating: 16 city/22 hwy/18 combined mpg, 3.5L EcoBoost, 4WD. Actual mileage will vary.



## Stay calm and tow steady.

High winds, steep grades and other common towing challenges are no match for Explorer. To help you maintain control of both the vehicle and the trailer, standard trailer sway control automatically reduces engine speed and selectively applies the brakes if trailer sway is detected.<sup>1</sup> Standard hill start assist is particularly useful at traffic lights and on boat launch ramps. It helps prevent the vehicle from rolling downhill when you transition from the brake to the accelerator, whether you're negotiating an incline in Drive or in Reverse. Pairing the Class III Trailer Tow Package with the 3.5L EcoBoost<sup>®2</sup> or the standard 3.5L Ti-VCT V6 engine empowers Explorer to tow up to 5,000 lbs.<sup>3</sup>

**5,000 LBS.**



**MAX. TOWING<sup>3</sup>**

**CONTROLS**



**SWAY**

**HILL START**



**ASSIST**

*Limited. Dark Side Metallic.  
Available equipment.*

<sup>1</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. <sup>2</sup>Available feature. <sup>3</sup>When properly equipped.

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## Turn the dial and keep going.

Challenging conditions? Simple solution: Just turn the dial to match the scene outside. Our highly capable Terrain Management System™<sup>1</sup> is paired with Intelligent 4WD<sup>1</sup> to give you seamless shift-on-the-fly confidence. It's one more way Explorer inspires adventure.



**Mud, Rut**  
Lets the tires spin a bit if needed to help keep you on the go.



**Snow, Gravel, Grass**  
Optimizes traction and control on a wide array of slippery surfaces.



**Sand**  
Allows aggressive wheel spin to help you stay on top.



**Normal**  
Ideal for everyday driving on wet or dry paved roads.



**Hill Descent Control™**  
Regulates your speed on steep declines with push-button ease.

<sup>1</sup>Available feature.





## Power up and experience more.

With our state-of-the-art 2.0L EcoBoost® I-4 engine,<sup>1</sup> Explorer has the best highway fuel economy of any non-hybrid engine in its class.<sup>2</sup> A 6-speed automatic transmission helps this turbocharged, direct-injection powerhouse deliver plentiful low-end torque for acceleration and passing. The 2.0L is also rated for outstanding fuel economy while cruising. So it's spirited and smart, responding to your changing driving style as needed. Make the most of every drive with EcoBoost.

CLASS-BEST  
EPA-ESTIMATED RATING



**28 MPG HWY<sup>2</sup>**

TURBOCHARGED



**270 LB.-FT.<sup>3</sup>**

**240 HP<sup>3</sup>**



Limited. Tuxedo Black Metallic. Available equipment.

<sup>1</sup>Available feature. <sup>2</sup>EPA-estimated rating of 20 city/28 hwy/23 combined mpg, 2.0L EcoBoost, FWD. Class is Large Utilities vs. 2013 competitors. Actual mileage will vary. <sup>3</sup>Figures achieved using 93-octane premium unleaded fuel.



## Speak and it listens.

Voice-activated Ford SYNC®<sup>1</sup> with 911 Assist® delivers hands-free calls, music and more in response to simple voice commands. Once paired, it can download your contacts and play music from your phone, MP3, USB or iPod®. Just touch a button on the steering wheel and say things like "Call: The cabin" or "Play playlist: Road trip." SYNC AppLink™<sup>2</sup> lets you control Pandora®, iHeartAuto™, MLB.com At Bat® and select other apps by voice too. SYNC. Say the word.

**SYNC**  
POWERED BY **Microsoft**



*Limited. Charcoal Black leather trim. SYNC with MyFord Touch®. Available equipment.*

<sup>1</sup>Available feature. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Not all features are compatible with all phones. <sup>2</sup>SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch. Commands may vary by phone and AppLink software.

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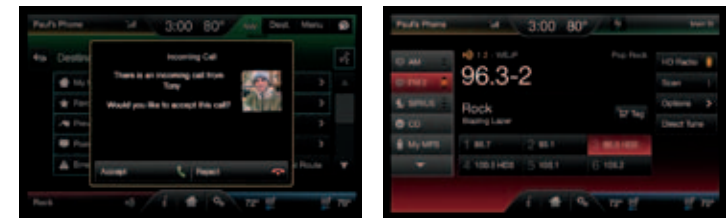






## Touch and it responds.

Via the 8" LCD touch screen on SYNC<sup>®1</sup> with MyFord Touch<sup>®1</sup> Simple graphics make it easy to control your phone, entertainment, navigation<sup>2</sup> and climate. SiriusXM Satellite Radio<sup>2</sup> includes a 6-month trial subscription that brings you over 130 channels including commercial-free music, sports, news, talk, comedy and entertainment. Pair it with the voice-activated Navigation System,<sup>2</sup> which includes SiriusXM Traffic and Travel Link as part of the trial, and you'll have the ability to look up fuel prices, check local and national weather, and get detailed information on traffic speed, accidents, construction and road closings. The 12-speaker Audio System from Sony<sup>®2</sup> features HD Radio<sup>™</sup> Technology and even lets you "Tag" songs for purchase later at the iTunes<sup>®</sup> Store.



<sup>1</sup>Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. <sup>2</sup>Available feature.





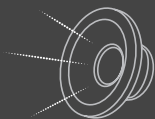
## Gather up to 7 and treat them well.

You and your family will travel in style and luxury inside Explorer Limited. Standard leather-trimmed seating features environmentally friendly, supportive, soy-based foam in the seat cushions and seat backs to help conserve limited resources and reduce CO<sub>2</sub> emissions. Up front, 10-way power heated and cooled seats<sup>1</sup> take your comfort to extremes, while heated outboard seats are standard in the 2nd row on Limited this year. A dual-panel moonroof<sup>1</sup> fills the cabin with light. Featuring the most 2nd-row head room in its class<sup>2</sup> and unsurpassed 3rd-row leg room, this graceful and carefully crafted space is sure to please one and all.

HEATED



STEERING<sup>1</sup>



SONY® AUDIO<sup>1</sup>

80.7 CU. FT. MAX. CARGO

*Limited. Charcoal Black leather trim with perforated inserts. Available equipment.*

<sup>1</sup>Available feature. <sup>2</sup>Class is Large Utilities vs. 2013 competitors.

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## Equip it to go and do what you like.

Bulky sports equipment? No problem thanks to the flexible seating inside Explorer. With the standard 2nd-row 60/40 split seat and the class-exclusive PowerFold<sup>®1</sup> 3rd-row seat folded flat, you can pack up to 80.7 cu. ft. of gear in back. And even with all rows occupied, you can still stow 21.0 cu. ft.<sup>2</sup> of cargo in the extra-deep space behind the 3rd-row seat. Treat 2nd-row riders to comfy bucket seats<sup>1</sup> with a pass-through to the 3rd row. Or add the 2nd-row center console<sup>1</sup> for more storage. A power liftgate<sup>1</sup> eases access. And a 110-volt power outlet<sup>1</sup> recharges all sorts of devices. Your needs change. Explorer adapts.

<sup>1</sup>Available feature. <sup>2</sup>Including rear seat well.

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## Let it assist you here and there.

With its advanced technologies,<sup>1</sup> Explorer can help you parallel park, avoid collisions and more. Class-exclusive<sup>2</sup> active park assist<sup>1</sup> helps you find a spot, then steers the vehicle into place as you control the gear shifter, and brake and accelerator pedals. BLIS<sup>®</sup> (Blind Spot Information System) with cross-traffic alert<sup>1</sup> uses lights embedded in the sideview mirrors<sup>3</sup> to warn of traffic detected in blind spots as you're driving forward or traffic nearing either side of the vehicle as you're slowly backing up. Adaptive cruise control and collision warning with brake support<sup>1</sup> flashes a warning on the windshield, sounds an alarm, and preps the braking system to help if a potential front-end collision is detected. The Lane-Keeping System<sup>1</sup> detects lane markings with a forward-facing camera and shudders the steering wheel to prompt you to steer back toward center if needed – a friendly reminder.

Lane-Keeping System does not control steering. Driver-assist features are supplemental and do not replace the driver's judgment.

<sup>1</sup>Available feature. <sup>2</sup>Class is Large Utilities vs. 2013 competitors. <sup>3</sup>BLIS replaces standard integrated blind spot mirrors.





## Relax and travel confidently.

Explorer has earned a "Top Safety Pick" from the Insurance Institute for Highway Safety (IIHS) 3 years in a row (2011-2013). And it's no wonder. In addition to 7 standard airbags, Explorer offers inflatable rear safety belts<sup>1</sup> in its 2nd-row outboard seating positions – the first of their kind in automotive production. Standard Curve Control helps reduce the vehicle's speed by up to 10 mph in approximately 1 second if it senses you're taking a curve too quickly.<sup>2</sup> Please turn the page for a comprehensive list of Safety & Security features engineered into every 2014 Explorer.

2013 IIHS



TOP SAFETY PICK

INFLATABLE



2ND-ROW SAFETY BELTS<sup>1</sup>



CURVE CONTROL

*XLT. Deep Impact Blue Metallic.*

<sup>1</sup>Available feature. <sup>2</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

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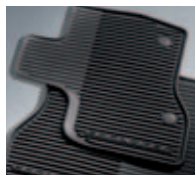
*XLt in Ruby Red Metallic Tinted Clearcoat customized with smoked hood and side window deflectors, molded splash guards, roof-mounted crossbars, and cargo box by THULE®<sup>1</sup>*

*Dual headrest DVD by INVISION™<sup>1</sup>*

*All-weather floor mats*

*Remote Access*

*Cargo security shade, cargo area protector and rear bumper protector*



## Exterior

Full vehicle cover<sup>1</sup>  
Hood protector<sup>1</sup>  
Locking fuel plug  
Racks and carriers<sup>1</sup>  
Sportz® Tents<sup>1</sup>  
Trailer towing accessories  
Wheel lock kits

## Interior

Ash cup/coin holders  
Cargo organizers and protectors  
Carpeted floor mats  
Interior light kit

## Electronics

Bumper-mounted warning sensor systems<sup>1</sup>  
Keyless entry keypad  
Portable DVD rear-seat entertainment systems<sup>1</sup>  
Remote start systems  
Vehicle Security System

**custom**  
accessories



accessories.ford.com

<sup>1</sup>Ford Licensed Accessory.

# Explorer Specifications

## Standard Features

### Mechanical

4-wheel disc Anti-Lock Brake System (ABS)  
18.6-gallon fuel tank  
Cruise control  
Easy Fuel® capless fuel filler  
Electric power-assist steering  
Hill start assist  
Independent front and rear suspension  
Trailer sway control

### Seating

1st-row bucket seats  
2nd-row 60/40 split fold-flat seat with fore/aft adjustable 40 section  
3rd-row 50/50 split fold-flat seat

### Interior

1st-, 2nd- and 3rd-row dome/map lights  
1st-row center console with armrest and storage  
12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)  
Accessory delay for power features  
Adjustable driver and front-passenger sun visors with covered vanity mirrors  
Air conditioning with auxiliary rear controls  
Cabin air filter

### Cargo area hooks

Front-passenger (1) and B-pillar (2) assist handles  
Load floor tie-down hooks  
Overhead console with sunglasses holder  
Power door locks  
Power windows  
Rear-window defroster  
Steering wheel-mounted cruise, audio, and 5-way MyFord® controls (2)  
Tilt/telescoping steering column

### Exterior

Automatic headlamps  
Bi-functional projector-beam halogen headlamps  
Dual chrome exhaust tips  
LED taillamps  
Power sideview mirrors with integrated blind spot mirrors  
Privacy glass (rear doors, rear quarter windows and liftgate window)  
Rear spoiler  
Roof-mounted antenna  
Windshield wipers – Front: speed-sensitive, variable-intermittent with washer; rear: 2-speed with washer

### Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags<sup>2</sup>; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System  
AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control  
Autolock  
Battery saver with headlamps-off delay  
Belt-Minder® front safety belt reminder  
Child-safety rear door locks  
Front height-adjustable shoulder safety belts  
Front-passenger knee airbag<sup>2</sup>  
Front-seat side airbags<sup>2</sup>  
Illuminated Entry System  
LATCH – Lower Anchors and Tether Anchors for Children (2nd-row outboard and 3rd-row passenger-side seating positions)  
MyKey®  
Safety Canopy® System with side-curtain airbags<sup>2</sup> and rollover sensor  
SecuriLock® Passive Anti-Theft System  
SOS Post-Crash Alert System™ unlocks doors, flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions<sup>3</sup>  
Tire Pressure Monitoring System (excludes spare)

## Engines/EPA-Estimated Ratings & Dimensions

### 3.5L Ti-VCT V6

290 hp @ 6,500 rpm  
255 lb.-ft. of torque @ 4,000 rpm  
6-speed SelectShift® automatic  
FWD 17 city/24 hwy/20 combined mpg  
4WD 17 city/23 hwy/19 combined mpg

### 2.0L EcoBoost® I-4

240 hp @ 5,500 rpm<sup>4</sup>  
270 lb.-ft. of torque @ 3,000 rpm<sup>4</sup>  
6-speed automatic  
FWD 20 city/28 hwy/23 combined mpg

### 3.5L EcoBoost V6

365 hp @ 5,500 rpm<sup>4</sup>  
350 lb.-ft. of torque @ 3,500 rpm<sup>4</sup>  
6-speed SelectShift automatic  
4WD 16 city/22 hwy/18 combined mpg

### Exterior

Wheelbase 112.6"  
Length 197.1"  
Height 70.4"  
Width – Excluding mirrors 78.9"  
Width – Including mirrors 90.2"  
Width – Mirrors folded 82.5"  
Liftover height 31.3"

### Interior

1st/2nd/3rd Row  
Head room 41.4"/40.5"/37.8"  
Shoulder room 61.3"/61.0"/50.8"  
Hip room 57.3"/56.7"/40.7"  
Leg room 40.6"/39.8"/33.2"

### Capacities (cu. ft.)

Passenger volume 151.7  
Cargo volume behind 1st row 80.7  
Cargo volume behind 2nd row 43.8  
Cargo volume behind 3rd row<sup>5</sup> 21.0  
Fuel tank (gal.) 18.6  
Max. towing (lbs.)<sup>6</sup> 5,000

<sup>2</sup>Always wear your safety belt and secure children in the rear seat. <sup>3</sup>SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. <sup>4</sup>Figures achieved using 93-octane premium unleaded fuel. <sup>5</sup>Including rear seat well. <sup>6</sup>Maximum weight shown is for properly equipped vehicle with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.

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XLT. Charcoal Black leather trim. Available equipment.

XLT. Heated sideview mirrors with LED turn signal indicators and security approach lamps.

XLT. Satin Silver-finish grille.

Class-exclusive MyKey.<sup>®</sup>

## Explorer

### Equipment Group 100A

Includes all standard features, plus:

#### Mechanical

3.5L Ti-VCT V6 engine  
6-speed SelectShift<sup>®</sup> automatic transmission  
58-amp-hr battery  
175-amp alternator  
Front-wheel drive (FWD)

#### Seating

1st-row bucket seats with 2-way adjustable head restraints and 6-way power driver's seat with manual lumbar  
Cloth seats

#### Interior

1st- and 2nd-row carpeted floor mats  
1st- and 2nd-row door-sill scuff plates with embossed Explorer logo  
AM/FM stereo/single-CD player with MP3 capability and 6 speakers  
Manual day/night rearview mirror  
MyFord<sup>®</sup> with 4.2" color LCD displays in instrument cluster and center stack, and media hub with auxiliary audio input jack  
Power windows with one-touch-down driver's side window feature

#### Exterior

17" steel wheels with 5-spoke wheel covers and P245/65R17 all-season BSW tires  
Black door handles, sideview mirrors, roof-rack side rails, lower bodyside cladding and wheel-lip moldings  
Foundry Gray-painted grille  
Remote Keyless Entry System with 2 integrated keyhead transmitter remotes

#### Available Options & Package

2.0L EcoBoost<sup>®</sup> I-4 engine with 6-speed automatic transmission (n/a with Intelligent 4WD, Trailer Tow Package or SelectShift automatic transmission)  
All-weather floor mats  
Ash cup/coin holder with lighter element  
Cargo security shade  
**Class III Trailer Tow Package** includes engine oil cooler and 7-/4-pin wiring harness (n/a with 2.0L EcoBoost engine)  
Ford SYNC<sup>®</sup> voice-activated, in-vehicle connectivity system includes USB port in media hub (requires SiriusXM Satellite Radio)  
Intelligent 4WD with Terrain Management System<sup>™</sup> and Hill Descent Control<sup>™</sup> (n/a with 2.0L EcoBoost engine)  
Rear bumper protector  
Rear cargo well protector  
Roof-rail crossbars  
SiriusXM Satellite Radio  
Splash guards

## XLT

### Equipment Group 200A

Includes all Explorer features, plus:

#### Mechanical

200-amp alternator  
Perimeter alarm

#### Seating

6-way power front-passenger seat with manual lumbar  
Unique cloth seats

#### Interior

Illuminated visor vanity mirrors  
Leather-wrapped steering wheel and shift knob  
Power windows with front one-touch-up/-down feature  
SiriusXM Satellite Radio with 6-month trial subscription  
SYNC voice-activated, in-vehicle connectivity system (includes USB port in media hub)

#### Exterior

18" painted aluminum wheels with P245/60R18 all-season BSW tires  
Black lower bodyside cladding with chrome accents  
Chrome door handles  
Fog lamps  
Gloss Black heated sideview mirrors with LED turn signal indicators and security approach lamps  
Reverse Sensing System  
Satin Silver-finish grille  
SecuriCode<sup>™</sup> invisible keypad  
Silver roof-rack side rails

#### Available Equipment Groups

**Equipment Group 201A** – Auto-dimming rearview mirror + Premium Audio System with 9 speakers + rear view camera + dual-zone electronic automatic temperature control + **Driver Connect Package** includes SYNC with MyFord Touch<sup>®</sup> voice-activated, in-vehicle connectivity system, which includes SYNC Services<sup>1</sup> for Traffic, Directions and Information; two 4.2" LCD configurable displays in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

**Equipment Group 202A** – Includes all content of 201A + **Comfort Package** includes leather-trimmed seating surfaces; 10-way power, heated driver's seat; and 6-way power, heated front-passenger seat

#### Available Options & Packages

2.0L EcoBoost I-4 engine with 6-speed automatic transmission (n/a with 20" wheels, Intelligent 4WD, Trailer Tow Package or SelectShift automatic transmission)  
20" polished aluminum wheels (requires 201A or 202A; n/a with 2.0L EcoBoost engine)  
2nd-row bucket seats (requires 202A)  
2nd-row center console (requires 2nd-row bucket seats and 202A)  
All-weather floor mats  
Ash cup/coin holder with lighter element  
**BLIS<sup>®</sup> Plus Inflatable Rear Safety Belt Package** includes BLIS (Blind Spot Information System) with cross-traffic alert, and inflatable rear safety belts in 2nd-row outboard seating positions (requires 201A or 202A)  
Cargo security shade  
**Class III Trailer Tow Package** includes engine oil cooler and 7-/4-pin wiring harness (n/a with 2.0L EcoBoost engine)  
Dual headrest DVD by INVISION<sup>™2</sup>  
Dual-panel moonroof (requires 201A or 202A)  
Intelligent 4WD with Terrain Management System and Hill Descent Control (n/a with 2.0L EcoBoost engine)  
Power liftgate (requires 201A or 202A)  
Rear bumper protector  
Rear cargo well protector  
Roof-rail crossbars  
Splash guards  
Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription<sup>3</sup> (requires 202A)  
Wheel lock kit (requires 201A or 202A and 20" wheels)



17" Steel with  
5-Spoke Wheel Covers  
Standard: **Explorer**



18" Painted Aluminum  
Standard: **XLT**



20" Polished Aluminum  
Available: **XLT**

<sup>1</sup>SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. <sup>2</sup>Ford Licensed Accessory. <sup>3</sup>SYNC Services is not available with optional Navigation System with SiriusXM Traffic and Travel Link.



# Limited

Equipment Group 300A  
Includes all XLT features, plus:

## Mechanical

- 72-amp-hr battery
- Intelligent Access with push-button start
- Remote Start System

## Seating

- 1st-row heated bucket seats with 4-way adjustable head restraints, 10-way power driver's seat (including power lumbar and recline) with memory feature, and 6-way power front-passenger seat with manual lumbar
- 2nd-row 60/40 split fold-flat seat with heated outboard seats, armrest and dual cupholders with fore/aft adjustable 40 section
- Leather-trimmed seating surfaces

## Interior

- 1st- and 2nd-row door-sill scuff plates with bright Explorer logo
- 110-volt power outlet
- Ambient lighting
- Audio System from Sony® with 12 speakers and HD Radio™ Technology
- Auto-dimming rearview mirror
- Cargo net
- Dual-zone electronic automatic temperature control
- High-gloss Black center stack accents
- MyFord Touch® with two 4.2" LCD configurable displays in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
- Olive Ash Dark Brown wood-appearance instrument panel appliqué
- Power-adjustable pedals with memory
- Rear view camera
- SYNC voice-activated, in-vehicle connectivity system with SYNC Services¹ for Traffic, Directions and Information
- Universal garage door opener

## Exterior

- 20" painted aluminum wheels with P255/50R20 all-season BSW tires
- Body-color grille
- Body-color, power-folding, heated sideview mirrors with LED turn signal indicators, security approach lamps and driver's side memory

## Available Equipment Groups

**Equipment Group 301A** – Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription² + power liftgate + heated steering wheel + power-tilt/-telescoping steering column + **Luxury Seating Package** includes PowerFold® 3rd-row seat, perforated leather-trimmed seats, heated and cooled driver and front-passenger seats, and 10-way power front-passenger seat with power lumbar

**Equipment Group 302A** – Includes all content of 301A + active park assist + Lane-Keeping System + rain-sensing wipers + HID headlamps with auto high beams + **BLIS® Plus Inflatable Rear Safety Belt Package** includes BLIS (Blind Spot Information System) with cross-traffic alert and inflatable rear safety belts in 2nd-row outboard seating positions

**Equipment Group 303A** – Includes all content of 302A + 2.0L EcoBoost® I-4 engine with 6-speed automatic transmission

## Available Options & Packages

- 2.0L EcoBoost I-4 engine with 6-speed automatic transmission (n/a with 302A, Intelligent 4WD, Trailer Tow Package or SelectShift® automatic transmission)
- 20" polished aluminum wheels (requires 301A, 302A or 303A)
- 2nd-row bucket seats
- 2nd-row center console (requires 2nd-row bucket seats)
- Adaptive cruise control and collision warning with brake support (requires 301A, 302A or 303A)
- All-weather floor mats
- Ash cup/coin holder with lighter element
- BLIS Plus Inflatable Rear Safety Belt Package**
- Cargo security shade
- Class III Trailer Tow Package** includes engine oil cooler and 7-/4-pin wiring harness (n/a with 2.0L EcoBoost engine)
- Dual headrest DVD by INVISION™³
- Dual-panel moonroof
- Intelligent 4WD with Terrain Management System™ and Hill Descent Control™ (n/a with 2.0L EcoBoost engine)
- Power liftgate (300A only)
- Rear bumper protector
- Rear cargo well protector
- Roof-rail crossbars
- Splash guards
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription² (300A only)
- Wheel lock kit



Charcoal Black leather trim with perforated inserts. Equipment Group 301A.⁴

Intelligent Access with push-button start.

Rear view camera.

Rain-sensing wipers.⁴



20" Painted Aluminum  
Standard



20" Polished Aluminum  
Available

¹SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. ²SYNC Services is not available with optional Navigation System with SiriusXM Traffic and Travel Link. ³Ford Licensed Accessory. ⁴Available feature.



# Sport

**Equipment Group 400A**  
*Includes all XLT Equipment Group 202A features, plus:*

- Mechanical**
- 3.5L EcoBoost® V6 engine
- 6-speed SelectShift® automatic transmission with paddle shifters
- Intelligent 4WD with Terrain Management System™ and Hill Descent Control™
- Sport-tuned suspension

- Seating**
- 1st-row heated bucket seats with 4-way adjustable head restraints, 10-way power driver's seat (including power lumbar and recline) and 6-way power front-passenger seat with manual lumbar
- 2nd-row 60/40 split fold-flat seat with armrest and dual cupholders with fore/aft adjustable 40 section
- Leather-trimmed seating surfaces

- Interior**
- 1st- and 2nd-row carpeted floor mats with unique badging
- 1st-row illuminated door-sill scuff plates
- Audio System from Sony® with 12 speakers and HD Radio™ Technology
- Cargo net
- Dark Galvano instrument panel and door-trim appliqué

- Exterior**
- 20" machined aluminum wheels with painted pockets and P255/50R20 all-season BSW tires
- Black lower bodyside cladding and roof-rack side rails
- Blackout treatment for headlamps and taillamps
- "EXPLORER" hood badge
- "SPORT" liftgate badge
- Unique Ebony Black-painted grille and liftgate appliqué

**Available Equipment Group**  
**Equipment Group 401A** – Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription¹ + power liftgate + power-adjustable pedals with memory + power-tilt/-telescoping steering column + heated and cooled driver and front-passenger seats + driver's seat memory feature + 10-way power front-passenger seat with power lumbar + Intelligent Access with push-button start + Remote Start System + ambient lighting + universal garage door opener + 110-volt power outlet + **BLIS® Plus Inflatable Rear Safety Belt Package** includes BLIS (Blind Spot Information System) with cross-traffic alert and inflatable rear safety belts in 2nd-row outboard seating positions

- Available Options & Packages**
- 2nd-row bucket seats
- 2nd-row center console (requires 2nd-row bucket seats)
- Adaptive cruise control and collision warning with brake support (requires 401A)
- All-weather floor mats
- Ash cup/coin holder with lighter element
- BLIS Plus Inflatable Rear Safety Belt Package**
- Cargo security shade
- Class III Trailer Tow Package** includes 7-/4-pin wiring harness
- Dual headrest DVD by INVISION™²
- Dual-panel moonroof
- P265/45ZR20 summer-only tires
- Power liftgate
- Rear bumper protector
- Rear cargo well protector
- Roof-rail crossbars
- Splash guards
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription¹
- Wheel lock kit



Charcoal Black leather trim with Sienna perforated inserts. Equipment Group 401A³ Available equipment.

"EXPLORER" hood badge. Ebony Black-painted grille.

Blackout-treatment taillamps. "SPORT" liftgate badge.

20" machined aluminum wheels with painted pockets.



20" Machined Aluminum with Painted Pockets  
Standard

¹SYNC Services is not available with optional Navigation System with SiriusXM Traffic and Travel Link. ²Ford Licensed Accessory. ³Available feature.



Exteriors



White Platinum Metallic Tri-coat



Oxford White



Ingot Silver Metallic



Sterling Gray Metallic



Ruby Red Metallic Tinted Clearcoat



Sunset Metallic



Kodiak Brown Metallic



Deep Impact Blue Metallic



Dark Side Metallic



Tuxedo Black Metallic

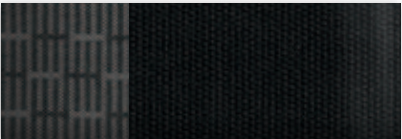
Interiors



1 Medium Light Stone Cloth



2 Medium Light Stone Cloth



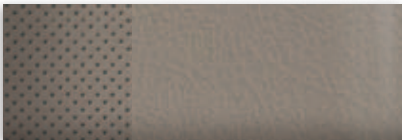
3 Charcoal Black Cloth



4 Medium Light Stone Leather



5 Charcoal Black Leather



6 Medium Light Stone Leather with Perforated Inserts



7 Charcoal Black Leather with Pecan Perforated Inserts



8 Charcoal Black Leather with Perforated Inserts



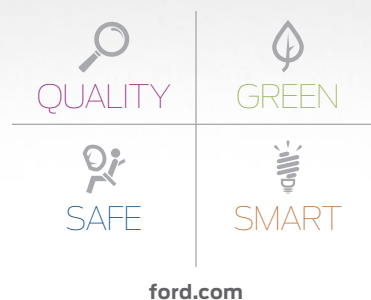
9 Charcoal Black Leather with Sienna Perforated Inserts

| Exteriors                                       | Interiors |     |   |   |   |         |   |   |   |   |       |   |  |
|-------------------------------------------------|-----------|-----|---|---|---|---------|---|---|---|---|-------|---|--|
|                                                 | Explorer  | XLT |   |   |   | Limited |   |   |   |   | Sport |   |  |
| White Platinum Metallic Tri-coat <sup>1</sup>   |           | 2   | 3 | 4 | 5 | 4       | 5 | 6 | 7 | 8 | 8     | 9 |  |
| Oxford White                                    | 1         | 2   | 3 | 4 | 5 |         |   |   |   |   |       |   |  |
| Ingot Silver Metallic                           | 1         | 2   | 3 | 4 | 5 | 4       | 5 | 6 |   | 8 | 8     | 9 |  |
| Sterling Gray Metallic                          |           | 2   | 3 | 4 | 5 | 4       | 5 | 6 | 7 | 8 |       |   |  |
| Ruby Red Metallic Tinted Clearcoat <sup>1</sup> | 1         | 2   | 3 | 4 | 5 | 4       | 5 | 6 |   | 8 | 8     | 9 |  |
| Sunset Metallic                                 |           | 2   | 3 | 4 | 5 | 4       | 5 | 6 |   | 8 |       |   |  |
| Kodiak Brown Metallic                           |           | 2   | 3 | 4 | 5 | 4       | 5 | 6 | 7 | 8 |       |   |  |
| Deep Impact Blue Metallic                       | 1         | 2   | 3 | 4 | 5 | 4       | 5 | 6 | 7 | 8 |       |   |  |
| Dark Side Metallic                              |           | 2   | 3 | 4 | 5 | 4       | 5 | 6 |   | 8 |       |   |  |
| Tuxedo Black Metallic                           | 1         | 2   | 3 | 4 | 5 | 4       | 5 | 6 | 7 | 8 | 8     | 9 |  |

4, 5 Requires Comfort Package on XLT 6, 7, 8 Requires Luxury Seating Package on Limited

<sup>1</sup>Additional charge.  
Colors are representative only. See your dealer for actual paint/trim options.





**New Vehicle Limited Warranty.** We want your Ford Explorer ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. **Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at [fordcredit.com](http://fordcredit.com). **Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. **Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at [fordvip.com](http://fordvip.com) for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. **Genuine Ford Accessories** will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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